

19 & 20
November
Le Corum
Montpellier
France

30th IDATE international conference

DigiWorld summit 2008

www.digiworldsummit.com

Première information

The Future of the Internet

The internet is at once the point of convergence and the driving force behind most of the changes and innovations in the DigiWorld. The convergence of all IP streams and the host of current uses of the web give way to a number of questions over how the principles on which the network of networks was based will evolve:

The scale of the internet is changing to an unprecedented degree, with major consequences on the technologies being employed

- **What will the technological environment of tomorrow look like?** What level of performance will be delivered by each of the major building blocks (electronics, software, network)?
- **What new infrastructure is being installed?** How are backbone and CDN specialists reacting? Why are the internet giants getting involved in cloud computing?
- **What developments can we expect in the area of video, the application that could eventually consume the most bandwidth?** How will video be distributed on the networks of the future?
- **What impact will a world that is constantly online have on the networks?** How is the mobile internet developing?

The internet is also the source of **deep-seated changes in behaviour**, involving a multitude of services well beyond classic uses on the computer

- **How is the social networking phenomenon, which emerged with Web 2.0, making its way to all applications?** Why does the phenomenon concern all websites and not only those branded Web 2.0? What are the latest initiatives surrounding social graphs and what implications do they hold for the web's ecosystem?
- **How will new communication services born of the internet complete and/or replace voice call services?** What are the new innovative communication services? How are telcos reacting and differentiating themselves in this area?
- **What role has the internet forged itself among users' electronic equipment?** How is the internet fuelling a profound change in the digital home and in everyone's lifestyle?
- **How is the internet being used in an invisible and transparent fashion in common, everyday objects which have become intelligent and web capable?** What are operators and equipment suppliers offering to connect these objects via M2M? What impact will RFID tags have on the telecom universe?

If these various prospects are creating **new opportunities**, they are also forcing all the market players to alter their business models now come under pressure (financing, regulation, privacy)

- **How to ensure financing for new fixed and mobile networks?**
- **What does the future hold for peering, which enabled the swift development of the web?**
- **How are traditional (media and telecom) players reacting to the growing power of internet companies?**

The DigiWorld Summit will seek to address these various issues, with particular focus on:

- the views of the industry's leading players (internet, telcos & cellcos, media & content, equipment suppliers), regulators, public authorities and industry experts;
- providing a European and international perspective on the issues, with South Korea as this year's Guest Country;
- high-level specialty sessions and plenary sessions (keynote speakers and roundtables), devoted to a cross-sector and forward-looking perspective;
- analysis provided by IDATE experts.

South Korea



Guest Country

Summit structure

Tuesday 18 Nov 2008

6pm-10pm **Welcome dinner**

Wednesday 19 Nov 2008

9am-1pm **Plenary Session (and Opening session)**

Executive Seminars

2pm-7pm

Mobile
Internet

Investing
in Fibre

New
Media

Games &
Internet

New Gen
Regulation

8pm-11pm

Gala dinner

Thursday 20 Nov 2008

9am-1pm **Plenary Session**

2pm-6pm

Plenary Session (and Closing session)

International
Business
Forum

+

Start up
Village

Contacts

Programme

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Programme

18 November 2008: Opening night celebrations

19 November 2008: Plenary sessions + seminars

9 - 9.30 am: **Opening Session**

The Future of Technologies

9.20 - 9.40 am: Session 1 – The future of the internet

9.40 - 10.00 am: Session 2 – The future of computing

10.00 - 10.50 am: Session 3 – The future of infrastructure

11.10 am - 12.05 pm: Session 4 – The future of video

12.05 - 1.00 pm: Session 5 – The future of mobile

1 – 2 pm: Lunch

2 – 7 pm.: **Executive Seminars** (*concurrent*)

- Ultra-fast Broadband
- Mobile Internet
- New Media
- Gaming & Internet
- Next Gen Regulation

7.30: Gala Dinner

20 November 2008: Plenary sessions

Beyond Traditional Applications

9.00 - 9.50 am: Session 1 - Beyond 2.0

9.50 - 10.45 am: Session 2 - Beyond voice

11.15 am - 12.05 pm: Session 3 - Beyond the computer

12.05 - 1.00 pm: Session 4 - Beyond entertainment & communication

1 – 2 pm: Lunch

Innovation & Business Models

2.00 - 3.00 pm: Session 1 - Market issues

3.00 - 4.00 pm: Session 2 - Next Gen telcos vs. the future of the internet

4.00 - 4.30 pm: Final views & conclusion

4.30 pm: Closing cocktail party