

**19 & 20  
November**  
Le Corum  
Montpellier  
France

30<sup>th</sup> IDATE international conference

# DigiWorld summit 2008

[www.digiworldsummit.com](http://www.digiworldsummit.com)

## Sponsorship

**Becoming a sponsor for IDATE's 2008 DigiWorld Summit (30<sup>th</sup> edition) allows you to be part of one of the largest annual events in Europe devoted to the telecom, internet and media sectors:**



- over 1,200 delegates
- 70 exhibitors
- over 30 countries represented
- attended by the industry's top decision-makers
- extensive general interest and trade press coverage

### **Why become a Summit sponsor?**

- build your brand with Europe's top decision-makers
- unveil your latest offering to the entire industry
- benefit from exceptional networking possibilities thanks to regular opportunities to meet and talk with prominent industry personalities
- enjoy the active support of the business associations taking part
- guarantee of IDATE's expert organisational skills
- take advantage of an array of promotional tools made available to you: support from our specialised press agency, Summit website, cross-media marketing...

### **All sponsorship options entitle you to:**

- three free passes to the Summit
- access to specialty seminars and plenary sessions
- access to lunches, coffee breaks, receptions and the internet café
- your company profile in the Delegate handbook (you supply the copy)
- promotion of your involvement on the Summit website
- announcement of your involvement on the Sponsors' banner at the entrance to the Summit
- your logo on all Summit promotional material

### **Contact:**

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## → Exclusive sponsorship options

### Exclusivities 1

#### Co-host an evening event or a luncheon

Be a central part of a gala evening reception or a luncheon (product presentation, tour, virtual tour, film...). Promotional activities throughout the evening, signage at the entrance and inside the dining room.

Price: €10,000 excl. VAT

#### Sponsor the delegate briefcases

Your company logo printed alongside IDATE's on the briefcases given to all delegates upon arrival.

Price: €8,000 excl. VAT

### Exclusivities 2

#### Quiz Partner

A prize-winning quiz will be held during the Summit. You can either be a general partner for the quiz (take part in hosting the quiz, offer a trip...) or supply an item of your choice (e.g. a mobile phone) to be awarded as the 2<sup>nd</sup> or 3<sup>rd</sup> prize. Option of having the prize awarded by a member of your company. Promotion of your sponsorship on all Summit promotional material and on the Summit website.

Price: general partner: €5,000 excl. VAT

prize partner: supply of an item to be awarded as a prize

#### Reception desk

Exclusive display of your logo above the reception desk, a mandatory point of passage for all participants and visitors (1,200 people), and printed on participant badges, or your logo printed on the t-shirts worn by all the hosting staff, alongside the Summit logo.

Price: reception desk banner and badges: €5,000 excl. VAT

hosting staff t-shirts: €5,000 excl. VAT

#### Summit Newsletter (exclusivity)

IDATE's 16-page Newsletter devoted to the Summit's central themes, with articles written by IDATE consultants. It is distributed by mail prior to the Summit to all of IDATE's main contacts (6,000 copies), to a mailing list of an additional 8,000 people, and to all of the Summit's 1,200 delegates, in addition to being available online on the Summit website. Exclusive display of the sponsor's logo on the front page of the Newsletter, and a full page advert inside.

Price: €5,000 excl. VAT

#### Coffee breaks for a day

Be the warm and relaxing welcome of the day's coffee breaks (first thing before the sessions begin, mid-morning and mid-afternoon). Promotion of your sponsorship in the coffee break area, with the phrase: "This coffee break is brought to you courtesy of (your logo)".

Price: Coffee breaks on 19 November: €4,000 excl. VAT

Coffee breaks on 20 November (morning only): €3,000 excl. VAT

#### Delegate handbook

A practical guide given to all delegates in their briefcase, upon arrival. Bellyband with the phrase: "Handbook sponsored by (your logo)". 1/4-page, four-colour advert on the cover, informative or promotional in nature. Text and print-ready layout supplied by the advertiser.

Price: €4,000 excl. VAT

#### Closing cocktail party

Associate yourself with the good cheer of the Summit's final cocktail party. Promotion of your sponsorship in the reception room, with the phrase: "This cocktail is brought to you courtesy of (your logo)".

Price: €3,000 excl. VAT

### Exclusivities 3

#### Press services

Organisation by our press agency of meetings between the press corps and representatives of your company. Access to the list of journalists covering the Summit.

Price: €2,000 excl. VAT

#### Send an e-card to all participants

IDATE offers you the opportunity to send an e-card to all participants a week prior to the Summit. We take charge of sending the information supplied by you, in e-mail format, to the entire list of participants.

Price: €2,000 excl. VAT

#### Summit pens

Exclusivity: supplying the pens to be inserted in the delegates' briefcases, silk-screened with your company logo.

Price: €2,000 excl. VAT

#### Table for displaying your corporate literature at the entrance to a conference hall

Distribution of your company literature by our hostesses.

Price: €900 excl. VAT, per day

#### Promotional material or a promotional item in the delegates' briefcases

Communicate directly with all Summit participants by inserting a promotional document or item (pen, pad...) in the briefcases that are handed out to all upon arrival.

Price: per document: €900 excl. VAT

per promotional item: €1,500 excl. VAT

#### Private meeting room

Price: €900 excl. VAT, per day

## → Advertisements

#### Advertise in the Summit programme

A total 30,000 copies of the programme are distributed. Four-colour advertisement. Text and print-ready layout supplied by the advertiser.

Price: Full-page ad: €3,000 excl. VAT

Half-page ad: €1,500 excl. VAT

4-page cover ad: €4,000 excl. VAT

#### Production of a giant silkscreen banner displayed in the exhibition hall (limited to 4 companies)

Two-sided vertical banner: 2 m x 10 m.

Both sides four-colour. Hanging.

Price: €10,000 excl. VAT

## → Organise your own private event

#### Organise your own event

Board meeting, client convention, corporate seminar, a cocktail party or coffee break at your stand or in a private reception room... take advantage of the Summit to plan your own event, and leave the rest to us (meeting rooms, lunches, etc.).

Price: See price list for details

#### Invite your clients and partners to attend the Summit

Lunch + evening event + Summit pass + VIP table

Price: €110 excl. VAT per person, per day