

**19 & 20
November**
Le Corum
Montpellier
France

30th IDATE international conference

DigiWorld summit 2008

www.digiworldsummit.com

Sponsorship & Exhibition 2008 prices

DIAMOND Package (limited to 1 company)

SEMINAR

- Sponsorship of one of the seminars

EXCLUSIVE SPONSORSHIP

- Four options from the list of "Exclusive sponsorship" opportunities, including two "Exclusivities 1" options. *(Subject to agreement).*

COMMUNICATION

- Advertisement in the Summit programme (choice of 1/4 page cover ad or double inside page) or giant silkscreen banner in the exhibition area
- Your company logo on the cover of all Summit promotional material (programmes, press releases, flyers – except Newsletter and Delegate handbook)

- E-mailing campaign to all participants
- Promotional item in delegates' briefcases
- Logo, description and link to your website on the Summit website Sponsors' page
- Profile of your company in the Delegate handbook
- Supply of a VIP room for the duration of the Summit

EXHIBITION

- Turnkey stand, measuring 12 m²

INVITATIONS

- 25 complimentary invitations for staff members
- Support for company representatives (VIP meals, press relations...)

Price: €35,000, excl. VAT

PLATINUM Package (limited to 3 companies)

SEMINAR

- Sponsorship of one of the seminars

EXCLUSIVE SPONSORSHIP

- Three options from the list of "Exclusive sponsorship" opportunities, including one "Exclusivities 1" option. *(Subject to agreement).*

COMMUNICATION

- Full-page advertisement in the Summit programme
- Your company logo on the cover of all Summit promotional material
- E-mailing campaign to all participants
- Insertion of company literature in delegate briefcases

- Logo, description and link to your website on the Summit website Sponsors' page

- Announcement of your involvement on the Sponsors' banner at the entrance to the Summit
- Profile of your company in the Delegate handbook
- Supply of a VIP room for the duration of the Summit

EXHIBITION

- Turnkey stand, measuring 9 m²

INVITATIONS

- 15 complimentary invitations for staff members

Price: €25,000, excl. VAT

GOLD Package (limited to 5 companies)

SEMINAR

- Sponsorship of one of the seminars

EXCLUSIVE SPONSORSHIP

- Two options from the list of "Exclusive sponsorship" opportunities, solely from the "Exclusivities 2 and 3" options. *(Subject to agreement)*

COMMUNICATION

- Full-page advertisement in the Summit programme
- Your company logo on the cover of all Summit promotional material
- Insertion of company literature in delegate briefcases

- Logo, description and link to your website on the Summit website Sponsors' page
- Announcement of your involvement on the Sponsors' banner at the entrance to the Summit
- Profile of your company in the Delegate handbook
- Supply of a VIP room for a two-hour meeting

EXHIBITION

- Turnkey stand, measuring 6 m²

INVITATIONS

- 10 complimentary invitations for staff members

Price: €20,000, excl. VAT

SILVER Package (limited to 8 companies)

EXCLUSIVE SPONSORSHIP

- Two options from the list of "Exclusive sponsorship" opportunities, solely from the "Exclusivities 2 and 3" options. *(Subject to agreement).*

COMMUNICATION

- Half-page advertisement in the Summit programme
- Your company logo on the cover of all Summit promotional material
- Insertion of company literature in delegate briefcases
- Logo, description and link to your website on the Summit website Sponsors' page

- Announcement of your involvement on the Sponsors' banner at the entrance to the Summit
- Profile of your company in the Delegate handbook
- Supply of a VIP room for a two-hour meeting

EXHIBITION

- Turnkey stand, measuring 6 m²

INVITATIONS

- 5 complimentary invitations for staff members

Price: €15,000, excl. VAT

Contact:

Jean-Dominique Séval - jd.seval@idate.org - Tel.: + 33(0)467 144 407

Noëlle Sulmoni-Laborde - n.sulmoni@idate.org - Tel.: +33 (0) 467 144 408

Sponsorship & Exhibition 2008 prices

Price in euros, excl. VAT ⁽¹⁾

Exclusive sponsorship options

Exclusivities 1

Evening reception on 18 November at the Musée Fabre	10,000
Gala evening reception on 19 November	10,000
Lunch on 19 November	10,000
Lunch on 20 November	10,000
Delegate briefcases	8,000

Exclusivities 2

Quiz Partner	5,000
Reception sponsorship: registration desks & badges	5,000
Reception sponsorship: hosting staff "DigiWorld Summit" t-shirts	5,000
Newsletter	5,000
Coffee breaks on 19 November	4,000
Delegate handbook	4,000
Morning coffee break on 20 November	3,000
Closing cocktail party	3,000

Exclusivities 3

Press services (organisation of meetings with journalists)	2,000
e-mailing campaign to all participants	2,000
Complimentary pens given to participants	2,000
Insertion of a promotional item in delegate briefcases	1,500
Table outside meeting halls for displaying literature	900 a day
Insertion of promotional literature in delegate briefcases	900
Supply of a VIP room	900
Supply of a prize for the quiz	Smartphone, PDA, ...

Advertisements

In the Summit programme: full page	3,000
In the Summit programme: 1/2 page	1,500
In the Summit programme: 4 cover page	4,000
Giant silkscreen banner in the exhibition hall – limited to 4 companies	10,000

Other services

Invitation for your clients (lunch and/or evening event + conference pass + VIP table)	110 euros/day/person
Organisation of your own event	
Meeting hall or room (based on quote from the Corum)	500 to 1,000
Lunch, evening event, registration	110 euros/day/person
Other service	Subject to quote
Organisation of a cocktail or coffee break at your booth or in a private reception room	
Coffee break	12 euros/person
Cocktail	18 euros/person
Private room	500 euros/day
Other service	Subject to quote
Invitation e-card	500
Organisation of a press conference in a private reception room	
Private room	500 euros/day
Access to press corps list	500
Press agency services	Subject to quote

Exhibition

Turnkey stand – 2.5 to 12 m ²	600/m ²
Shell scheme stand – 2.5 to 12 m ²	400/m ²
Space for pop-up booth	1,500/space
Space in the Summit Partners area	500/space

(1) 20% discount for IDATE Foundation members.

Note: Non exhaustive list. Special options can be examined upon request.