

Opening Plenary Session

Digital First

Opening Session

18 November 2015

François BARRAULT &

Chairman, IDATE

Yves GASSOT

CEO, IDATE

DigiWorld Summit: 10 years of exploring the present and future!

2015 Digital First

2014 Mobility reloaded

2013 Digital gold mines

2012 Game Changers: Mobile. Cloud, Big Data

2011 Will the device be king?

2010 Who is financing the Internet of the Future?

2009 Facing the downturn: open innovation, open platforms

2008 The Future of the Internet

2007 Mobile-Broadband-Media: Opportunities & Disruptions

2006 Mobile-Broadband-Media: Shift to Net-based Competition!

2005 Content Industries & Broadband Economics

Providing inspiration...



“Europe has everything to succeed in digital. It has to be more confident in its strengths!”

Jimmy Wales, Founder, Wikipedia
DigiWorld Summit 2015

DigiWorld Summit Agenda

WEDNESDAY 18 NOVEMBER

PLENARY SESSION

9:00 - 11:00am

Digital Channels

Another vision of the platforms war!

Networking

PLENARY SESSION

11:30am - 1:00pm

Digital Infrastructure

From ultra smart networks to predictive analytics

Buffet

THURSDAY 19 NOVEMBER

PLENARY SESSION

9:00 - 10:30pm

Digital Products

The rise of servicisation

Networking

PLENARY SESSION

11:00am - 1:00pm

Digital Regulation

OTT rules?

DigiWorld Awards Ceremony

Buffet

FORUMS

2:00-6:00pm



Future networks forum

Welcome to the Gigabit era?



Connected things forum

Connected objects as a strong market game changer?



TV & Video forum

Can the Internet handle everything?

7:00-10:30pm

Gala Diner

10:30pm

Nightcap

FORUMS

2:00-4:00pm



Smart City forum

First scorecard and new prospects



Future networks forum

Network virtualisation



Future Digital Economy forum

Digital innovation vs secular stagnation



Game Summit

Video games in the digital age, Act2

4:00-5:00pm

Closing cocktail

IDATE & the DigiWorld Institute



Reports & Datasets

- Future Networks
- Telecom Strategies
- Media Strategies
- Internet Economics

Consulting Services

- Market & usage analysis
- Feasibility studies
- Strategic coaching
- Public policies
- Training & Communication

Yearly programme

- DigiWorld Clubs in Brussels, London, Paris
- DigiWorld Summit
- DigiWorld Yearbook
- DigiWorld economic journal
- Collaborative Research



Areas of expertise

Telecom	Wireline & Wireless / Spectrum / Regulation
Media	Television / Video game / Digital content
Innovation	IoT & M2M / Cloud & Big data / Digital & verticals
Digital Territories	Digital development / Usage observatories / Smart city

DigiWorld Institute annual programme

DigiWorld Clubs

Club
in Paris
(monthly)

Club
in London
(monthly)

Club
in Brussels
(monthly)

DigiWorld Events



Associated Events

DigiWorld Publishing



DigiWorld Economic Journal
(Communications & Strategies)

Catalogue of Reports & Datasets

DigiWorld Collaborative Research

Verticals & the digital transition
(Paris)

SVOD: the only way to go?
(Paris)

Africa & the digital promise
(Paris)

Platform strategies
(Brussels)

DigiWorld Yearbook & Future

DIGI WORLD
future 2015

LONDON PARIS BRUSSELS
JUNE 02nd JUNE 16th JUNE 30th

A FUTURE ORIENTATED DEBATE ON THE OCCASION OF
THE RELEASE OF THE 15TH EDITION OF THE
DIGI WORLD YEARBOOK

The challenges of the digital world
DIGI WORLD
Yearbook
2015

www.digiworld.org

DIGI WORLD
by ERM



GAVIN PATTERSON - GUEST OF HONOURS
CEO BT Group



SÉBASTIEN BAZIN
Chairman & CEO ACCOR



CARLO D'ALARIO BIONDO
President EMEA strategic relationships, Google



AXELLE LEMAIRE
Deputy French Minister of Digital Affairs



MAURICE LEVY
Chairman & CEO, Publicis Groupe



FREDERIC MAZZELLA
Founder & CEO, BlaBlaCar



JEAN-LOUIS MESSIKA
Deputy Mayor of Paris



DOMINIQUE LEROY
CEO, Proximus

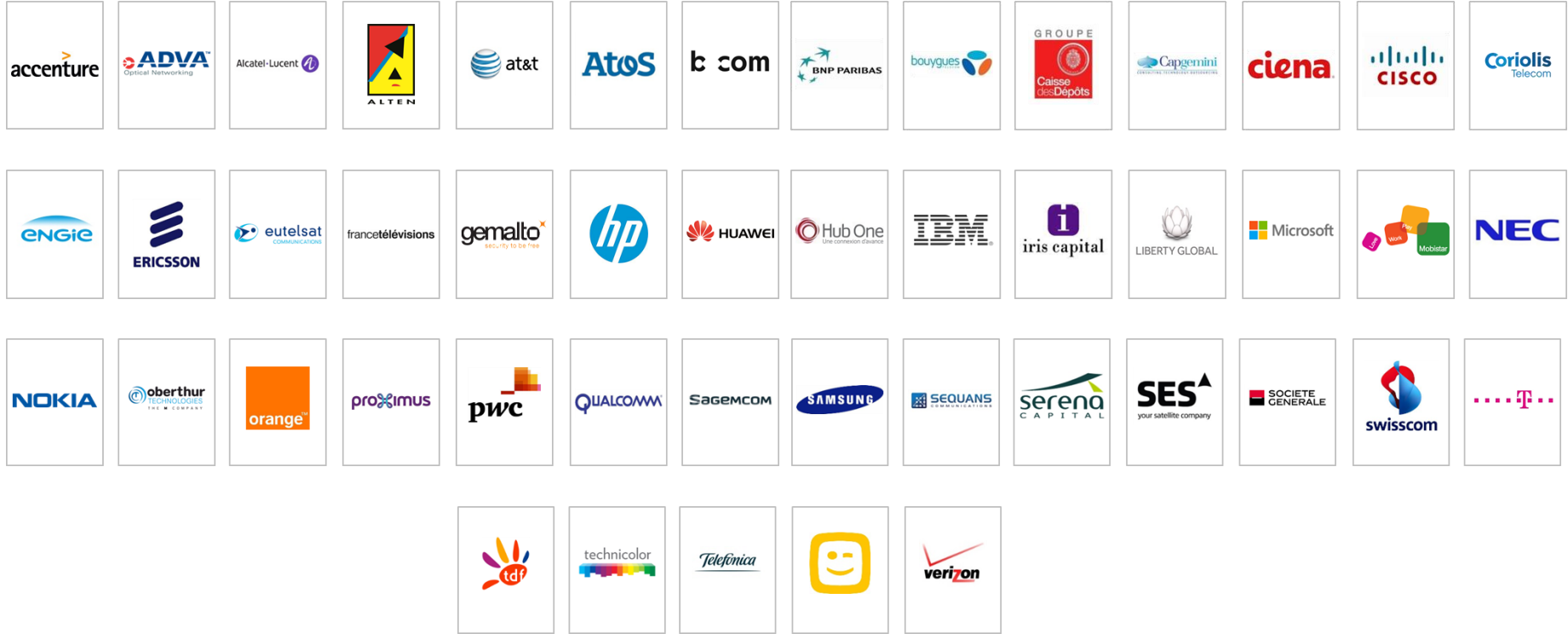


OLIVIER ROUSSAT
Chairman & CEO, Bouygues Telecom



STÉPHANE RICHARD
Chairman & CEO, Orange

DigiWorld Institute Members



DigiWorld Summit 2015: two days of lively debate over hot topics

The Gigabit Race

Smart City

Next steps for the Chinese Internet

The rise of servicisation

The platform wars!

OTT rules

Video games, Act 2

Internet of Things

TV on the Net

Secular stagnation?

Network virtualisation

VERTICAL TRANSFORMATION

DigiWorld Summit 2015: Featuring speakers

22cans - [5G PPP Association](#) - Accenture - [Adva Optical](#) - AirBnB - [Altice](#) - ARCEP
[ARM](#) - AT&T - [Atos](#) - Autorité de la concurrence - [Awox](#) - Banque de France
[BBC Digital](#) - BEREC - [Blur Studio](#) - Booking.com - [Bouygues Telecom](#) - Capgemini
[CEP-L.E.S](#) - Ciena - [Cisco](#) - CITI - [Deutsche Telekom](#) - Digixart - [Direction générale
des entreprises](#) - Dontnod - [eBlink](#) - edX - [Ericsson](#) - European Commission
[Eutelsat](#) - EyeWire - [Féérik Games](#) - FIRIP - [France Télévisions](#) - General Electric
[Gig.U](#) - Google - [Hasbro](#) - Huawei - [Hub One](#) - IBM - [IndieCade](#) - International Digital
Entertainment Agency (IDEA) - [IRT Systématix](#) - J.C. Decaux - [La Poste](#) - Legrand
[LoRa Alliance](#) - Mairie de Paris - [Marguerite](#) - MediaKraft - [Microsoft](#) - Ministère de
l'économie et des finances - [Nexway](#) - Nokia - [Numericable-SFR](#) - OECD - [Verizon](#)
[OnCue](#) - Optimod Lyon - [Orange](#) - Orange Business Services - [Orange Labs](#)
[Networks](#) - Qosmos - [Qualcomm Life](#) - Rennes Métropole - [RTL Online](#), [RTL
interactive](#) - Ruckus Wireless - [Sagemcom](#) - Schneider Electric - [Scimob](#) - SEB
[Sequans communications](#) - Serena Capital - [Sigfox](#) - SNCF - SNJV
[STMicroelectronics](#) - TDF - [Technicolor](#) - Telefónica - [Telenor](#) - The conference
board - [Ubisoft](#) - Wikipedia - [Youku Tudou](#) ...