

**DIGIWORLD**  
summit 2017

#DWS17  
@IDATEDigiWorld

[www.digiworldsummit.com](http://www.digiworldsummit.com)



**14 → 16**  
**NOV. 2017**

Le Corum  
Montpellier  
France

ULTRAFAST BROADBAND,  
VIDEO CONTENT,  
THE INTERNET OF THINGS,  
INDUSTRY 4.0,  
ARTIFICIAL INTELLIGENCE...  
**WHERE IS THE MONEY GOING?**

**INVESTING**  
**IN OUR DIGITAL**  
**FUTURE**

# INVESTING IN OUR DIGITAL FUTURE

ULTRAFAST BROADBAND,  
VIDEO CONTENT,  
THE INTERNET OF THINGS,  
INDUSTRY 4.0,  
ARTIFICIAL INTELLIGENCE...  
**WHERE IS THE MONEY GOING?**

Digital technologies are becoming central in investment strategies. And today we are grappling with the following paradox: thriving innovation and investment with plethora of innovations, but also a profound uncertainty over the next wave of growth, the strategies to employ and the sense that there is no more room for newcomers.

- **The big picture:** what are the key investment trends around digital technology? Who is investing, in what and based on what beliefs?
- **Infrastructure-driven revival:** how much priority should be given to financing new generation infrastructures (FTTH, 5G)?
- **A time for major technological and strategic bets:** AI, AR/VR, 3D printing, blockchain, batteries... but also telco-media convergence, the self-driving car, the future of banking...
- **The big societal issues:** How to reconcile the impact of digital technology and employment, training and inclusion issues?
- **Europe as a digital power:** Can Europe capitalise on this 4<sup>th</sup> industrial revolution to get back in the game, and challenge the leadership of the top American and Chinese platforms?

## AGENDA

WEDNESDAY 15 NOVEMBER						
09:15 - 11:30		12:00 - 13:00		14:30 - 17:00		
PLENARY SESSIONS			Networking	EXPERT TRACKS		
The big picture: Live from Wall Street		A time for big technological bets		Buffet	Smart Mobility	
Investment and digital infrastructure					Future Networks	
					Digital Content	
				Meet the speakers		
19:00-23:00 DigiWorld Awards + DigiWorld Week Party						

THURSDAY 16 NOVEMBER						
09:30 - 11:30		12:00 - 13:00		14:30 - 16:30		
PLENARY SESSIONS			Networking	EXPERT TRACKS		
Will societies see a return on investment?		Reshuffling the digital deck		Buffet	Digital Africa	
A time for big strategic bets					eHealth	
					Video Game	
16:30 Closing cocktail						

# WEDNESDAY 15 NOVEMBER

Plenary sessions: 09:15 → 13:00

## → Opening Session

→ **The big picture: Live from Wall Street**  
The latest digital technology investment trends

- The investment dynamic around start-ups
- Investments vs. merger-acquisitions: which is the sounder path?
- Paradox: growth is not being reflected in digital industry players' revenue figures (innovation and deflation)

→ **Investment and digital infrastructure**  
Do we need new grand infrastructure schemes?

- Should we accelerate the pace of ultrafast infrastructure rollouts?
- Which should take priority: fibre or 5G?
- What role for government financing in telecommunications infrastructures?

→ **A time for big technological bets**  
Is innovation simply a matter of investment?

- Where do we stand?
- Which will have the greatest impact?
- Is it all just a matter of who spends the most?

Expert tracks: 14:30 → 17:00



### Smart Mobility

From the development of the self-driving car to its integration in the smart city

The future of transportation is therefore very much bound up with urban transport services, so the smart city will play a key role in the development of the autonomous car as cities will also be required to invest in the costly infrastructure that cars will need to communicate with. This will take time and is one of the key issues.



### Future Networks

Wire less or more, how to invest in a convergent world

At a time when more and more 5G trials are being conducted, the "convergence vs. complement" relationship between superfast mobile and fixed fibre systems is the hot issue for both operators and public authorities.



### Digital content

Content vs user experience: Where to invest?

Content is the focus of everyone's attention, now more than ever before. At a time of tightening budgets, what is the right trade-off between going after premium content and investing in improving the user experience? Is this never-ending escalation not likely to leave the weakest players by the wayside?

## KEYNOTES FROM LAST EDITION .....



**E. BERNEKE**  
KMD



**A. BOUVEROT**  
Safran Identity & Security



**A. CHANG**  
Google



**P. CHAPPAZ**  
Teads



**R. FERNANDEZ**  
Orange



**M. UNGER**  
IBM

# THURSDAY 16 NOVEMBER

Plenary sessions: 09:30 → 13:00

→ **Will societies see a return on investment?**

- Impact of digital technology and robotics on jobs and training needs
- Impact of digital technology on personal data and privacy

→ **A time for big strategic bets**  
What path has the industry chosen?

- Telecoms: investing in content
- Car-makers: the new mobile ecosystem
- Last mile delivery: shipping drones

→ **Reshuffling the digital deck**  
What are the best practices and models elsewhere?  
What new opportunities are available to Europe?

- The countries that have bet heavily on digital (Israel, South Korea, Sweden...)
- Europe vs. the power investors (China, USA)
- Regulation as an enabler

Expert tracks: 14:30 → 16:30



## Digital Africa

How to finance the digital revolution in Africa? From deploying high-speed networks to building the Silicon Savannah

The digitisation of the African economy is a veritable groundswell, and internet use keeps on growing thanks to the development of 3G/4G networks, a decrease in the price of smartphones and the emergence of innovative services. But massive financing is needed for the digital revolution to truly take hold, both for deploying the needed infrastructure and creating an ecosystem for digital innovation.



## eHealth

Who will fund eHealth?

eHealth is a major issue for the future of the society, in addition to having massive business implications, not only in that it helps in streamlining process and reducing the costs of care delivery, but also serves as catalyst to boost a wealth of new businesses, capitalising on the insights provided by the proliferation of health data. Many eHealth solutions such as telemedicine remain at the trial or pilot phase, however, and are struggling to find a sustainable "business" model.



## Video Game

Game industry, 2017 investment magnets: VR, 5G, eSport

Virtual reality is an emerging market, but how should we assess its development one year after the first headsets hit the market? Artificial intelligence is a central area of focus for manufacturers in a range of sectors. Video games are taking full advantage of the progress it has made. Where do we stand today in terms of AI's impact on gaming and its ability to respond to other sectors' expectations?

**DIGIWORLD**  
week **2017**  
www.digiworldweek.com

**+46** events

**+300** speakers

**+5000** participants B2B

## A FULL WEEK DEVOTED TO INNOVATION AND THE DIGITAL ECONOMY

For its fourth edition, the DigiWorld Week – a whole week dedicated to digital – will take place from November 13 to 19. An opportunity to dig deeper into the proposed themes - connected health, start-ups, video game, smart cities, IoT, smart agriculture, ... through an event partnership program: conferences, workshops, hackathons, exhibitions, ...

WITH THE SUPPORT OF



1 200 DELEGATES

130 SPEAKERS

23 NATIONALITIES

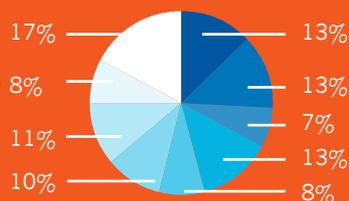
70 PARTNERS  
& EXHIBITORS

96% GLOBAL  
SATISFACTION



#### Audience: positions

- CEO / President / Chairman
- Executive (SVP, EVP, Directors)
- Unit / Project Manager
- Other (analysts, journalists,...)



#### Audience: sectors

- Telecoms
- Internet
- Media
- IT
- Vertical industries & services
- Video Game
- Consulting-Finance-Law
- Public Authorities
- Other (journalists, students...)

## THINKING THROUGH THE DIGITAL ECONOMY IN EUROPE

### → GETTING THE JUMP ON MARKET INNOVATION

- Understand upcoming disruptions and their impact on **telecom, IT, Internet and media markets**
- Access **international** benchmarks and wide-ranging viewpoints
- Take stock of game-changing **innovations**: future networks, the Internet of Things, TV and video distribution, video game, smart cities, Fintech, emerging economies,...

### → DISCUSS WHAT IS TRULY AT STAKE

- Insight and analyses from **IDATE DigiWorld experts**
- Incisive commentary from **top flight executives**
- Invaluable insights from **public policymakers**
- Original contributions from **high level academics and economists**

### → A UNIQUE NETWORKING EXPERIENCE

- Over two days of discussions between DigiWorld Institute members, the 140 speakers, over 1,200 participants and the 70 exhibitors and partners from more than 25 countries.
- Fantastic debate and networking opportunities in both formal and informal settings: in-session, during breaks, at lunch, the gala dinner, over nightcaps, on social media...

## ABOUT IDATE DIGIWORLD

IDATE DigiWorld celebrates its 40th anniversary this year



IDATE DigiWorld is one of Europe's foremost ICT experts, specializing in telecom, media and Internet markets, and in digital regional development. Our team has been providing consultancy services, market intelligence solutions and networking opportunities since 1977, delivering in-depth understanding of the digital world and helping out clients in their strategic decision-making. We are very proud that, every year, more than 400 government bodies and multinationals from around the globe put their trust in our three core activities:

- IDATE Consulting: time-tested analysis and consultancy solutions
- DigiWorld Research: an independent observatory of digital markets and innovation
- DigiWorld Institute: a European think tank open on the world

[www.idate.org](http://www.idate.org)

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Speakers from the past editions



**Léo Apotheker**  
Former HP, SAP



**Jacques Attali**  
Attali & Associés



**Carlo d'Asaro Biondo**  
Google



**Anne Bouverot**  
Safran Identity & Security



**Martin Bouygues**  
Groupe Bouygues



**Pascal Cagni**  
Former Apple



**Pierre Chappaz**  
Teads



**Michel Combes**  
Altice/SFR



**Isabelle Falque-Pierrotin**  
CNIL



**Vincent Le Stradic**  
Lazard Frères



**Bruno Lasserre**  
Autorité de la concurrence



**Axelle Lemaire**  
French Government



**Jean-Bernard Lévy**  
EDF



**Selina Lo**  
Ruckus Wireless



**Carlos López Blanco**  
Telefónica



**Kelly Merryman**  
Netflix



**Stéphane Richard**  
Orange



**Frédéric Rose**  
Technicolor



**Wen Rui**  
Youku Tudou



**Alex Schleifer**  
AirBnB



**Laurent Solly**  
Facebook



**Sébastien Soriano**  
ARCEP



**John Stratton**  
Verizon



**Rishad Tobaccowala**  
Digitas LBi



**Michelle Unger**  
IBM



**Hans Vestberg**  
Ericsson



**Jimmy Wales**  
Wikipedia



**Yan Wang**  
Sina.com