ULTRAFAST BROADBAND, VIDEO CONTENT, THE INTERNET OF THINGS, INDUSTRY 4.0, ARTIFICIAL INTELLIGENCE...
WHERE IS THE MONEY GOING?

INVESTING IN OUR DIGITAL FUTURE

14 → 16
NOV. 2017
Le Corum
Montpellier
France
Digital technologies are becoming central in investment strategies. And today we are grappling with the following paradox: thriving innovation and investment with plethora of innovations, but also a profound uncertainty over the next wave of growth, the strategies to employ and the sense that there is no more room for newcomers.

**AGENDA**

**WEDNESDAY 15 NOVEMBER**

<table>
<thead>
<tr>
<th>Time</th>
<th>PLENARY SESSIONS</th>
<th>EXPERT TRACKS</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:15 - 11:30</td>
<td>The big picture: Live from Wall Street</td>
<td>Smart Mobility</td>
</tr>
<tr>
<td>12:00 - 13:00</td>
<td>Investment and digital infrastructure</td>
<td>Future Networks</td>
</tr>
<tr>
<td></td>
<td>A time for big technological bets</td>
<td>Digital Content</td>
</tr>
<tr>
<td></td>
<td>Networking</td>
<td></td>
</tr>
<tr>
<td>14:30 - 17:00</td>
<td>Buffet</td>
<td></td>
</tr>
</tbody>
</table>

19:00-23:00  
DigiWorld Awards + DigiWorld Week Party

**THURSDAY 16 NOVEMBER**

<table>
<thead>
<tr>
<th>Time</th>
<th>PLENARY SESSIONS</th>
<th>EXPERT TRACKS</th>
</tr>
</thead>
<tbody>
<tr>
<td>09:30 - 11:30</td>
<td>Will societies see a return on investment?</td>
<td>Digital Africa</td>
</tr>
<tr>
<td>12:00 - 13:00</td>
<td>A time for big strategic bets</td>
<td>eHealth</td>
</tr>
<tr>
<td></td>
<td>Networking</td>
<td>Video Game</td>
</tr>
<tr>
<td>14:30 - 16:30</td>
<td>Buffet</td>
<td></td>
</tr>
</tbody>
</table>

16:30  
Closing cocktail
Wednesday 15 November

Plenary sessions: 09:15 → 13:00

→ Opening Session

→ The big picture: Live from Wall Street
The latest digital technology investment trends

→ Investment and digital infrastructure
Do we need new grand infrastructure schemes?

→ A time for big technological bets
Is innovation simply a matter of investment?

Expert tracks: 14:30 → 17:00

Smart Mobility
From the development of the self-driving car to its integration in the smart city

The future of transportation is therefore very much bound up with urban transport services, so the smart city will play a key role in the development of the autonomous car as cities will also be required to invest in the costly infrastructure that cars will need to communicate with. This will take time and is one of the key issues.

Future Networks
Wire less or more, how to invest in a convergent world

At a time when more and more 5G trials are being conducted, the “convergence vs. complement” relationship between superfast mobile and fixed fibre systems is the hot issue for both operators and public authorities.

Digital content
Content vs user experience: Where to invest?

Content is the focus of everyone’s attention, now more than ever before. At a time of tightening budgets, what is the right trade-off between going after premium content and investing in improving the user experience? Is this never-ending escalation not likely to leave the weakest players by the wayside?

Keynotes from last edition

E. Berneke
KMD

A. BOUVEROT
Safran Identity & Security

A. Chang
Google

P. Chappaz
Teads

R. Fernandez
Orange

M. Unger
IBM
THURSDAY 16 NOVEMBER

Plenary sessions: 09:30 → 13:00

→ Will societies see a return on investment?
  • Impact of digital technology and robotics on jobs and training needs
  • Impact of digital technology on personal data and privacy

→ A time for big strategic bets
  What path has the industry chosen?
  • Telecoms: investing in content
  • Car-makers: the new mobile ecosystem
  • Last mile delivery: shipping drones

→ Reshuffling the digital deck
  What are the best practices and models elsewhere?
  What new opportunities are available to Europe?
  • The countries that have bet heavily on digital (Israel, South Korea, Sweden...)
  • Europe vs. the power investors (China, USA)
  • Regulation as an enabler

Expert tracks: 14:30 → 16:30

Digital Africa
How to finance the digital revolution in Africa? From deploying high-speed networks to building the Silicon Savannah

eHealth
Who will fund eHealth?

Video Game
Game industry, 2017 investment magnets: VR, 5G, eSport

The digitisation of the African economy is a veritable groundswell, and internet use keeps on growing thanks to the development of 3G/4G networks, a decrease in the price of smartphones and the emergence of innovative services. But massive financing is needed for the digital revolution to truly take hold, both for deploying the needed infrastructure and creating an ecosystem for digital innovation.

eHealth is a major issue for the future of the society, in addition to having massive business implications, not only in that it helps in streamlining process and reducing the costs of care delivery, but also serves as catalyst to boost a wealth of new businesses, capitalising on the insights provided by the proliferation of health data. Many eHealth solutions such as telemedicine remain at the trial or pilot phase, however, and are struggling to find a sustainable “business” model.

Virtual reality is an emerging market, but how should we assess its development one year after the first headsets hit the market? Artificial intelligence is a central area of focus for manufacturers in a range of sectors. Video games are taking full advantage of the progress it has made. Where do we stand today in terms of AI’s impact on gaming and its ability to respond to other sectors’ expectations?

A FULL WEEK DEVOTED TO INNOVATION AND THE DIGITAL ECONOMY

For its fourth edition, the DigiWorld Week – a whole week dedicated to digital – will take place from November 13 to 19. An opportunity to dig deeper into the proposed themes - connected health, start-ups, video game, smart cities, IoT, smart agriculture, ... through an event partnership program: conferences, workshops, hackathons, exhibitions, ...

www.digiworldweek.com

+46 events
+300 speakers
+5000 participants B2B

WITH THE SUPPORT OF
THINKING THROUGH THE DIGITAL ECONOMY IN EUROPE

GETTING THE JUMP ON MARKET INNOVATION
• Understand upcoming disruptions and their impact on telecom, IT, Internet and media markets
• Access international benchmarks and wide-ranging viewpoints
• Take stock of game-changing innovations: future networks, the Internet of Things, TV and video distribution, video game, smart cities, Fintech, emerging economies,…

DISCUSS WHAT IS TRULY AT STAKE
• Insight and analyses from IDATE DigiWorld experts
• Incisive commentary from top flight executives
• Invaluable insights from public policymakers
• Original contributions from high level academics and economists

A UNIQUE NETWORKING EXPERIENCE
• Over two days of discussions between DigiWorld Institute members, the 140 speakers, over 1,200 participants and the 70 exhibitors and partners from more than 25 countries.
• Fantastic debate and networking opportunities in both formal and informal settings: in-session, during breaks, at lunch, the gala dinner, over nightcaps, on social media…

ABOUT IDATE DIGIWORLD
IDATE DigiWorld celebrates its 40th anniversary this year
IDATE DigiWorld is one of Europe’s foremost ICT experts, specializing in telecom, media and Internet markets, and in digital regional development. Our team has been providing consultancy services, market intelligence solutions and networking opportunities since 1977, delivering in-depth understanding of the digital world and helping out clients in their strategic decision-making. We are very proud that, every year, more than 400 government bodies and multinationals from around the globe put their trust in our three core activities:
• IDATE Consulting: time-tested analysis and consultancy solutions
• DigiWorld Research: an independent observatory of digital markets and innovation
• DigiWorld Institute: a European think tank open on the world

www.idate.org

REGISTER BEFORE SEPTEMBER 11
AND SAVE UP TO 50% AT
www.digiworldsummit.com

Contact us:
DigiWorld Summit
Christine Barre
m.bascop@idate.org
+33(0)467 144 471
Speakers from the past editions