Today, people and usages are at the heart of innovation, business models, and the economy. Digital is no longer an option; it is a requirement.

While “digital” is essentially composed of a set of services and innovative technologies, “physical” is a much wider and historical concept, from the human being to its environment. In our offices, farms, stores, homes, restaurants, infrastructures, cars, devices... Nowadays, digital and physical are interconnected everywhere at all time.

The plenary sessions and thematic conferences will be an opportunity to study usages in our society today to understand better how the physical world we live in and the digital services we consume are interconnected, and finally foresee the resulting phygital value chain of tomorrow.

Be part of the 40th edition of the DigiWorld Summit: a new format for an interactive event!

Phygital

Clients and usages underlying a new world paradigm

9:00 am–1:00 pm
MORNING PLENARY SESSION

2:00–4:30 pm
AFTERNOON CORNERS: TALKS & COFFEE

4:30–6:00 pm
CLOSING PLENARY SESSION

CONFIRMED SPEAKERS

Valérie PÉCRESSE, President, Ile-de-France Region
Maurice LÉVY, Chairman of the Supervisory Board, Publicis Groupe
Philippe VALLÉE, CEO, Gemalto
Delphine ERNOTTE CUNCI, Chairwoman & CEO, France Télévisions
Marc FONTAINE, DTO, Airbus
Stéphane RICHARD, Chairman & CEO, Orange
Luc DE BRABANDÈRE, Corporate Philosopher...

1 1 full day of valuable conferences and networking in Paris
2 Gathering 1 000+ international digital and vertical industries leaders & decision-makers
3 With a reinforced international press coverage and social media action
4 An opportunity to take stock of digital disruptions to come and shape the future

Meet our team and discover our expertise during the event!

Sponsored by

Enlighten your digital future!
Why be a part of the DigiWorld Summit?

1000+ ATTENDEES
50% + CEOs/CHAIRMEN EXECUTIVES
50 TOP LEVEL SPEAKERS

High level speakers
- Decipher our digital future through international leaders,
- Meet on stage and corner the innovation experts and influencers.

High level networking
- Exchange with the french high government, european commission and international authorities,
- Meet and greet top level experts and your future partners.

High level visibility
- Benefit from an optimal visibility through a specific PR and communication process.

TOP reasons to become a sponsor

TOP level speakers each year

This event is just a great place to meet a lot of different people who are involved in the digital ecosystem.

Craig SILLIMAN, EVP of Public Policy & GC, Verizon

At a time when the world changes, the DigiWorld Summit is a catalyst for discussions and the creation of networks and new business opportunities.

Michel TARIDE, Group President, Hertz International

It is a unique place to meet other digital ecosystem players from around the world.

Stéphane RICHARD, Chairman and CEO, Orange

Sponsored by accenture, orange, Qualcomm

Under the High Patronage of Mr Emmanuel MACRON
President of the French Republic
AFTERNOON CORNERS: TALKS & COFFEE

Share your expertise, showcase your solution

- 5G & Wireless
- Autonomous cars
- Future industries
- Future “TV”
- Gaming e-Sport
- Security & cybersecurity
- The Future World of Work
- Next Gen Access
- Africa
- Satellite
- Security & cybersecurity
- The Future World of Work

Get your own exhibition booth

1. Choose your topic
2. Choose the size of your space (Minimum 6m²)
3. Carry out your demonstrations
4. Present your role in the digital future

Come to learn, share and network with your future partners!

Why exhibit on the DigiWorld Summit?

- Two levels, two main areas
- Opportunity to meet experts
  - IDATE DigiWorld experts
  - High level speakers
  - Industry leaders
- Are you a start-up? Take part in the event next to big companies!

Sponsored by:

[Branding Logos]
MEMBERS

3 free passes for the conferences

<table>
<thead>
<tr>
<th>Accenture</th>
<th>ADVA</th>
<th>AIRBUS</th>
<th>Altran</th>
<th>Alcatel</th>
<th>ATT</th>
<th>ATOS</th>
<th>AXA</th>
</tr>
</thead>
<tbody>
<tr>
<td>Axiance</td>
<td>Symantec</td>
<td>Inovance</td>
<td>Groupe Capgemini</td>
<td>Ciena</td>
<td>Ciguler</td>
<td>Coriolis Telecom</td>
<td>COXAGE</td>
</tr>
<tr>
<td>Engie</td>
<td>Ericsson</td>
<td>Ericsson</td>
<td>France-Telecom</td>
<td>Gemalto</td>
<td>Geely</td>
<td>Google</td>
<td>Hewlett Packard Enterprise</td>
</tr>
<tr>
<td>IBM</td>
<td>IDEMIA</td>
<td>Liberty Global</td>
<td>Marais</td>
<td>Microsoft</td>
<td>Nokia</td>
<td>Orange</td>
<td>Fujitsu</td>
</tr>
<tr>
<td>Qualcomm</td>
<td>Radiant</td>
<td>Radio France</td>
<td>Singen.com</td>
<td>Samsung</td>
<td>Serena</td>
<td>SNCF</td>
<td>Groupes Générales</td>
</tr>
<tr>
<td>TATA</td>
<td>BGF</td>
<td>Technicolor</td>
<td>柄</td>
<td>Valeo</td>
<td>VION</td>
<td>Verizon</td>
<td></td>
</tr>
</tbody>
</table>

ASSOCIATE MEMBERS

1 free pass for the conferences

<table>
<thead>
<tr>
<th>bcom</th>
<th>bisse</th>
<th>Binx</th>
<th>cedaxis</th>
<th>CEGIRAX</th>
<th>DAWEX</th>
<th>Brillink</th>
<th>Dassault</th>
<th>EXFO</th>
<th>infonova</th>
</tr>
</thead>
<tbody>
<tr>
<td>ITEL</td>
<td>matopma</td>
<td>Real Plus</td>
<td>Quant</td>
<td>seclab</td>
<td>RedHaws</td>
<td>Tofane</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>